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# Universal Bulb Corporation

GROWERS • IMPORTERS • EXPORTERS

SANTA CRUZ, CALIF.  
HILLEGOM, HOLLAND

N. R. CRONQUIST, PRESIDENT

LIBRARY  
RECEIVED  
★ MAY 21, 1940 ★  
U. S. Department of Agriculture.

TELEPHONE CHELSEA 2-1090  
CABLE ADDRESS: UNIBULBS, NEW YORK134 WEST 26TH STREET  
NEW YORK CITY

## GLADIOLI

### Selected High Crowned Bulbs

Our bulbs are guaranteed to be free of Trip. No flowers have been cut from these bulbs during the growing season with the result that all the strength is in the bulbs. They are not "Pancake Flat" such as stock we have seen offered, grown from old bulbs. Grading is generous; first size on most varieties runs  $1\frac{3}{4}$ " and up wherever possible.

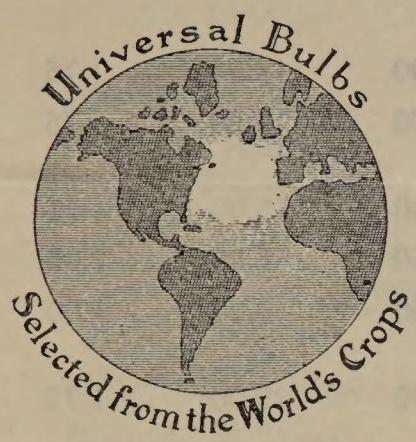
E—Early      M—Midseason      L—Late

\*Varieties so marked are recommended for forcing

#### GET OUR SPECIAL QUOTATIONS ON 5000 OR MORE

			No. 1		No. 2	
			1000	100	1000	100
Aflame	M	Very large deep rose. Excellent as a garden variety	\$18.00	\$2.00	\$15.00	\$1.75
Aida	E	Excellent rich deep violet-blue. Tall, always straight spike	20.00	2.50	16.00	2.00
Albania	E	Early pure white, ruffled edges	15.00	2.00	12.00	1.50
*Albatross (New)	M	Large pure white. Tall strong stems	19.00	2.50	16.00	2.00
Amador (New)	M	Glowing medium red. 5 to 8 florets open at a time. Good grower, and does not burn in the sun	20.00	2.50	17.00	2.00
America	M	Lavender pink with carmine throat	12.00	1.50	9.00	1.25
Apricot Glow	M	Warm apricot. Tall straight stems	11.00	1.50	9.00	1.25
*Ave Maria	M	Large medium blue with small purplish blotches. One of the best of its color	18.00	2.00	15.00	1.75
Bagdad	L	Immense florets of smoky old rose, somewhat lighter in the throat. 6-8 open at once	18.00	2.00	15.00	1.75
*Betty Snow	M	Soft lavender	12.00	2.00	10.00	1.50
*Betty Nuthall	L	Warm coral pink with pale orange throat. Large spikes	11.00	1.50	9.00	1.00
Break O'Day	E	La France pink	12.00	1.50	10.00	1.25
Byron L. Smith	M	Lavender pink, color resembling a Cattleya Orchid	15.00	2.00	12.00	1.75
Canberra (New)	L	Clear medium yellow	18.00	2.00	16.00	1.75
*Carmen Sylva	M	Favorite commercial. Snow white with lilac pencil	14.00	1.75	12.00	1.50

WE CAN SUPPLY SMALLER SIZES AND BULBLETS AT COMPETITIVE PRICES



				No. 1		No. 2	
				1000	100	1000	100
Charles Dickens	E	Glowing reddish purple, lower petals blotched deeper .....		\$18.00	\$2.00	\$15.00	\$1.75
Chicago White	E	White with lavender stripes on lower petals. Good for cutting .....		12.00	2.00	10.00	1.75
Commander Koehl (New)	M	Brilliant scarlet. Large red flowers carried on tall strong stems.....		24.00	3.00	20.00	2.50
Debonair (New)	M	La France pink shading to shrimp pink with creamy throat blotch, lightly specked crimson. Excellent, tall, straight spikes.....		16.00	2.00	14.00	1.75
*Dr. Bennett	L	Fiery scarlet. One of the best commercials.....		15.00	2.00	12.00	1.50
Dr. Moody	M	Orchid lavender, pencilled slightly darker.....		18.00	2.00	15.00	1.75
Duna (New)	M	New shade of soft light pinkish buff shading to pale yellow at base of lip petals.....		16.00	2.00	14.00	1.75
*Early Melody	E	Pale lavender pink. Opens 6 to 8 good sized florets .....		16.00	2.00	14.00	1.75
*Excellence (New)	E	Large vermillion. Extremely early and valuable for this reason as well as color.....		18.00	2.00	15.00	1.75
Fata Morgana	E	Peachblossom pink with amber throat.....		20.00	2.50	16.00	2.00
*Flaming Sword	M	Deep red .....		11.00	1.50	9.00	1.00
Frank J. McCoy (New)	L	Medium sized tall deep pink. A good exhibition variety .....		18.00	2.00	15.00	1.75
Gate of Heaven	M	Rich deep yellow, nicely ruffled and of good substance .....		22.00	2.50	18.00	2.00
*Giant Nymph	M	Good commercial salmon rose.....		12.00	1.50	9.00	1.25
Glorianna	M	Good salmon with clear cream yellow throat.....		14.00	1.75	12.00	1.50
Gold Eagle	E	Deep clear yellow.....		11.00	1.50	9.00	1.25
Golden Chimes	E	Soft yellow, good spike, prettily ruffled.....		30.00	3.25	26.00	3.00
Golden Cup	M	Deep yellow. Large cup shaped blooms.....		16.00	1.75	13.00	1.50
Golden Dream	M	Golden yellow.....		11.00	1.50	9.00	1.25
Golden Frills	M	Bright Daffodil yellow.....		16.00	2.00	14.00	1.75
Halley	E	A favorite for its earliness, and an old standby. Salmon pink.....		12.00	1.50	9.00	1.25
*Helga	M	Salmon rose. Excellent for cut.....		14.00	1.75	12.00	1.50
Herada	M	Mauve with deeper pencil.....		12.00	1.50	9.00	1.25
*Joergs White	M	One of the best cut flower whites. Cream throat....		20.00	3.00	18.00	2.50
J. S. Bach (New)	E	Fine salmon orange exhibition variety. Tall strong spike with 10 to 12 florets open.....		30.00	3.25	24.00	2.75
Kassel (New)	M	Bright scarlet .....		22.00	2.50	18.00	2.00
King Arthur	M	Immense ruffled rosy lavender or mauve. Probably the best of its color.....		19.00	2.25	16.00	2.00
Longfellow	M	La France pink. Dainty graceful stalks.....		12.00	1.50	9.00	1.25
Los Angeles	E	Salmon pink with broad pencil of deeper pink.....		11.00	1.50	9.00	1.25
Loyalty	L	Large clear deep yellow. One of the best commercials .....		14.00	1.75	12.00	1.50
*Maid of Orleans (New)	L	At present considered the best commercial white in its price range. Milky white with cream throat. Flowers immense, carried on good stems.....		17.00	2.50	14.00	2.25
Mammoth White (New)	M	Good large white.....		19.00	2.25	16.00	2.00

WE CAN SUPPLY SMALLER SIZES AND BULLETS AT COMPETITIVE PRICES

				No. 1		No. 2	
				1000	100	1000	100
*Margaret Fulton (New)	E	Rich soft dark salmon. An excellent new commercial of great merit.....		\$19.00	\$2.25	\$16.00	\$2.00
*Mary Pickford	M	Creamy white with deeper throat.....		14.00	1.75	11.00	1.50
Mibloom	E	White tinted pink with rose salmon blotch. Large flower and very early bloomer.....		16.00	2.00	14.00	1.75
*Minuet	M	Standard commercial lavender and probably the best light lavender today. Never too plentiful.....		20.00	2.25	16.00	2.00
*Miss Bloomington	E	Very early tall light yellow. Good commercial cut flower .....		16.00	2.00	13.00	1.50
Morocco	M	Dark mahogany red.....		18.00	2.00	15.00	1.75
Mother Machree	L	Smoky lavender, veined slightly deeper. The florets are large and well placed.....		25.00	3.00	20.00	2.50
Mr. W. H. Phipps	L	Large La France pink; many flowers open at one time.....		16.00	2.00	14.00	1.75
Mrs. Dr. Norton	M	Cream and pink with cream yellow blotch. Excellent.....		14.00	1.75	11.00	1.50
*Mrs. F. Pendleton	M	Well known rose pink with deep maroon blotch in the throat .....		12.00	1.75	10.00	1.50
Mrs. F. C. Hornberger	M	Large white; cream throat.....		18.00	2.00	15.00	1.75
Mrs. F. C. Peters	M	Rosy lilac .....		16.00	2.00	12.00	1.50
Mrs. Leon Douglas	M	Begonia rose, slightly flaked scarlet.....		16.00	2.00	14.00	1.75
*Mrs. P. W. Sisson	L	Beautiful light cream pink.....		12.00	1.50	10.00	1.25
Mrs. Von Konynenburg	M	Light violet blue.....		18.00	2.00	15.00	1.75
Orange Queen	M	Light orange. Standard commercial.....		11.00	1.50	9.00	1.25
Peace	L	White, feathered lilac.....		11.00	1.50	9.00	1.25
*Pelegrina (New)	E	The best early dark blue.....		19.00	2.25	16.00	2.00
*Pfizers Triumph	M	Bright salmon orange.....		16.00	2.00	14.00	1.50
*Picardy	M	Has maintained its place as the leading commercial variety, bar none. Soft shrimp pink. Produces enormous spikes with well placed flowers of strong texture, large, well shaped, and many open at one time.....		10.00	1.50	8.00	1.25
*Polar Ice (New)	E	Purest white. Large florets.....		20.00	2.25	16.00	2.00
*Predominator (New)	M	Very tall graceful scarlet, feathered red on lower petal. 6 open.....		20.00	2.25	16.00	2.00
Primrose Princess	L	Fine light yellow. Tall spike, large blooms, 5 to 7 open at once.....		14.00	1.75	12.00	1.50
Red Phipps	M	Glowing light red. Good florist variety.....		20.00	2.25	16.00	2.00
Salbach's Orchid	M	Orchid pink, excellent spike.....		18.00	2.00	15.00	1.75
*Star of Bethlehem		Tall vigorous pure white.....		28.00	3.50	24.00	3.00
Token (New)	E	Peach red or flaming salmon with clear yellow throat. Heavy texture, nicely ruffled. Good commercial variety .....		30.00	3.50	24.00	2.75
Veilchenblau	E	Violet blue.....		20.00	2.50	16.00	2.00
*Virginia	M	A standard commercial red.....		12.00	1.50	9.00	1.25
Wasaga	M	Clear glowing buff with wide open ruffled florets.....		15.00	2.00	12.00	1.50
White Butterfly		Best white primulinus.....		20.00	2.25	17.00	2.00
Wilbrinck	E	Well-known early pink.....		14.00	1.75	12.00	1.50
Wurtembergia	L	Immense fiery scarlet; cream white throat. Tall.....		23.00	2.50	19.00	2.25

WE CAN SUPPLY SMALLER SIZES AND BULLETS AT COMPETITIVE PRICES

# CANNAS

HEAVY, SOLID ROOTS. GUARANTEED 2 EYES OR MORE.  
NONE BETTER ANYWHERE AT ANY PRICE.

		100	1000
Ambassador	4 feet. The brilliant rich cherry-red flowers are of immense size! Growth very vigorous and massive; foliage and stalks are bronze.....	\$3.00	\$25.00
Apricot	4 feet. The color is a buff-yellow base overspread with salmon-pink, making a mass effect of rich apricot. Green foliage.....	3.00	25.00
City of Portland	4 feet. Best large rosy pink. Green foliage.....	3.50	30.00
Eureka	4 feet. Green foliage. The best white canna for all around purposes .....	3.50	30.00
Hungaria	4 feet. Green foliage; flowers of a beautiful La France pink, with a satiny sheen.....	3.00	25.00
King Humbert	4 feet high. Bronze foliage; immense orchid like velvety orange-scarlet rose tinted flowers.....	3.00	25.00
King Midas	5 feet. A giant Canna. Heavy heads of light gold, un-spotted. Green foliage.....	3.00	25.00
Mrs. Alfred Conard	4 feet. Salmon pink. Magnificent, huge flower heads, perfectly formed and of good substance.....	3.50	30.00
Orange Bedder	4 feet. Bright orange with enough scarlet suffusion to intensify the dazzling mass of color. Green foliage.....	3.00	25.00
Richard Wallace	4 feet high. Canary yellow flowers. Very floriferous. One of the best yellows. Green foliage.....	3.00	25.00
San Diego	4 feet. Flowers Chinese orange. Bronze foliage.....	3.00	25.00
The President	4 feet high. Green foliage, with flowers of rich glowing scarlet of immense size. Strong stalks and flowers held well above the foliage.....	3.00	25.00
Wintzer's Colossal	5 feet. Vivid scarlet flowers of giant size measuring as much as 8" across. Green foliage.....	3.00	25.00
Wyoming	5 feet. Orchid-flowering magnificent orange blooms. Purple foliage .....	3.00	25.00
Yellow King Humbert	4 feet high. Like King Humbert in habit of growth and flowering. Green foliage, flowers golden yellow blotched with red.....	3.00	25.00